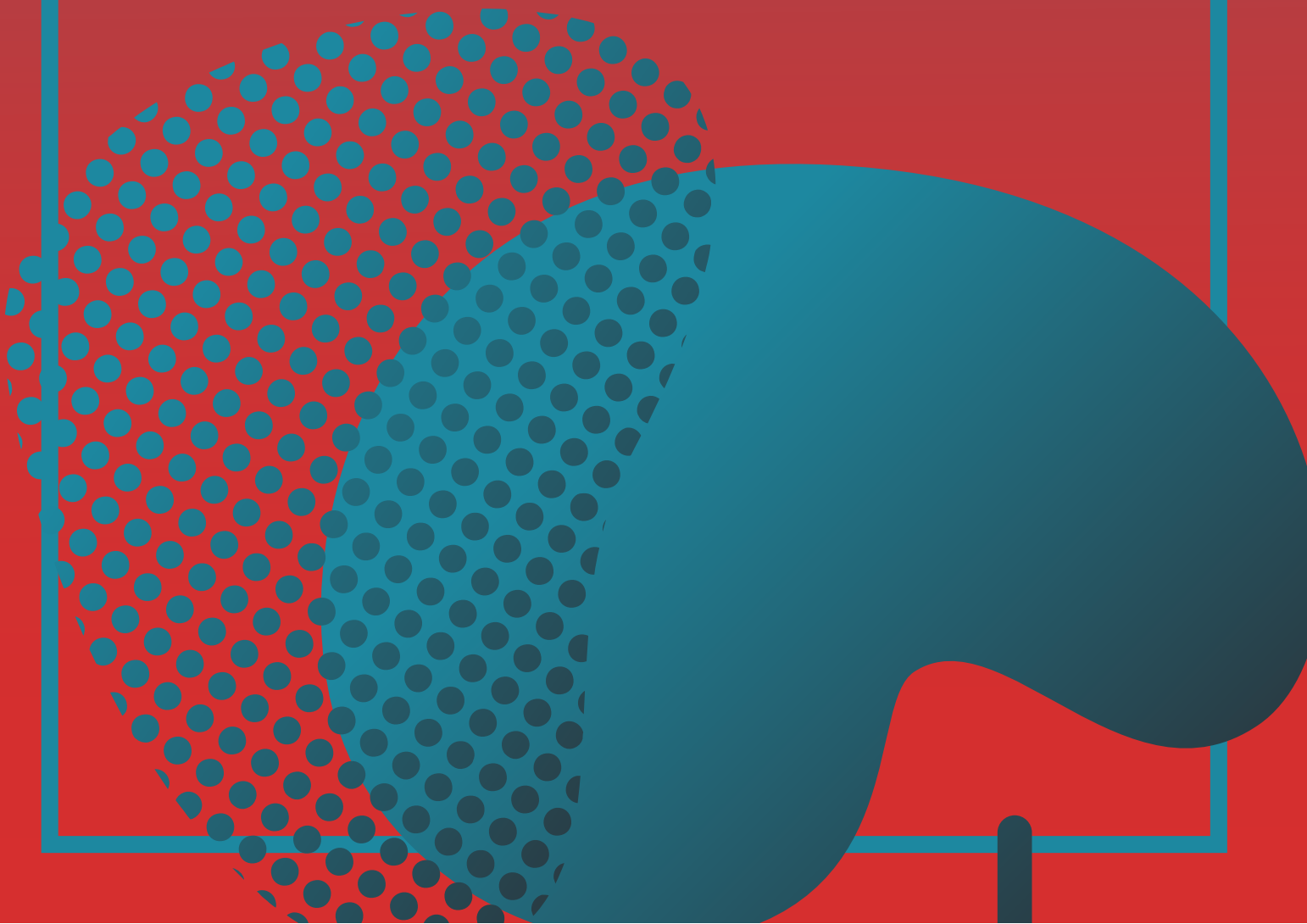




THE CACH-ALL FUNDRAISING GUIDE

Created by CACH-All Interns & Adoptees for you!



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MEET THE CONTRIBUTORS

David Kirby (Fundraising Coordinator)

"I have been the Fundraising Coordinator for 3+ years now & a CACH-All member for 15+ years. Being an adoptee member of the committee has allowed me greater insight into how the charity is organised and run. I hope that this fundraising guide will provide some background into what we want to achieve with fundraising and to make fundraising for the charity simpler and easier to access."



May Jackson (Fundraising Intern)

"I have been a Fundraising intern since October 2020 & a CACH-All member for 16 years. I decided to join the Intern Programme to connect with other adoptees & give back to CACH- All. As David has mentioned, the aim of the Guide is to give people ideas on how to fundraise for CACH-All & give them an easily accessible pack where all the things needed to fundraise are in one place. "

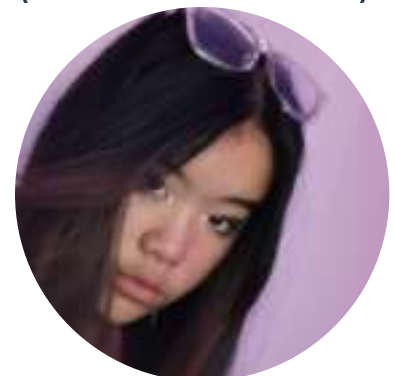
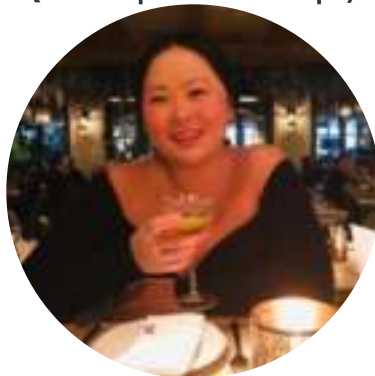
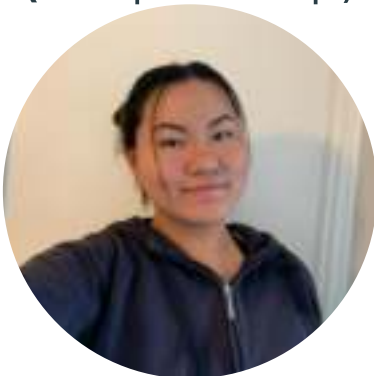
MEET THE CONTRIBUTORS

On behalf of the Fundraising Team, we would like to thank fellow Interns and Adoptees on Committee, Hannah-Mei, Bliss, Millie, Romilly, Phoebe P & Phoebe W for their support and input into making this guide possible. THANK YOU!

Bliss (Newsletter Intern) **Phoebe** (Social Media Intern) **Hannah-Mei** (Adoptee Rep)



Millie (Adoptee Rep) **Phoebe** (Adoptee Rep) **Romilly** (Website Intern)



GET INVOLVED WITH CACH-ALL

Volunteer on the CACH-All Committee

CACH-ALL relies on the generosity of our volunteers and we need YOU to volunteer for a Committee Role this year.

"It has been a transformative and wonderful experience to watch not only CACH-ALL evolve and develop into what it is now, but also watch our CACH-ALL families grow and blossom into this incredible community." - Maya, Secretary

(All current members are happy to shadow the new joiner and/or other committee members can share experience & knowledge.

If you are interested or would like to learn more, please do contact us at chair@cach-all.org.uk.

GET INVOLVED WITH CACH-ALL

Become a Guest Speaker at a CACH-All event

None of our events would be possible without our CACH-All members and partners giving up their time to speak at our events! Interested in finding out what that involves, hear from Bliss, Newsletter Intern 2020/21, about her experience.

Why become a CACH-All events speaker?

This year with CACH-All hosting online events, I decided to take part and be a speaker for the online Reunion. I'm really glad I did this because it was a lovely experience talking to other adoptees and meeting new people. I have also found the online Zoom calls really informative such as the Asian Flush workshop as it was a topical and gave me information I didn't know before.

I would really encourage others to consider signing up and become a guest speaker for CACH-All as it is rewarding in many ways. It allows you to get to know people better, can be great practice for the future & will look great on your CV!

If you are interested or would like to learn more, email Jennifer at events@cach-all.org.uk.

FUNDRAISING FOR CACH-ALL

Why fundraise for CACH-All?

Fundraising for CACH-All supports your community, including the CACH-All Award, and our national and regional events, including the Annual Reunion.

How does my fundraising support the CACH-All Award?

The CACH-All Award (previously known as the CACH-Back Fund) is a fantastic resource for our young members. Launched in 2014, the Award supports our 16-24 year old CACH-All members at a significant time in their journey to adulthood, for example with homeland trips, languages and educational programmes, etc.

How does my fundraising support CACH-All events?

CACH-All organises online and in-person events on a regional and national level, including our annual reunion which is open to all full members. Your donations support the accommodation costs, guest speaker talks, and activities that we organise for adoptees of all ages, parents and other family members.

FUNDRAISING FOR CACH-ALL

Pro-active Fundraising

This section of the guide is focused on what we call 'pro-active fundraising'. We hope this section will help in enabling our members to view and utilise tools effectively when supporting and promoting any fundraising ideas.

Fundraising Activities

Here are some ideas of how you can get sponsorship and raise some money for CACH-All:

- **Sports** - get sponsored to do exercise like walks, runs (Couch to 5K), swimming, cycling etc.
- **Cooking / Baking** - host a dinner party and charge entry, organise a bake sale at your school
- **Event (virtual or online)** - charge an entry fee for a fundraising pub quiz or bingo night.
- **At work** - organise a collection jar, ask your employer to go £-for-£.
- **At home** - organise a round-up pot when using your debit/credit card, try collecting extra cash in a spare change jar or a jar swear jar (18+ advisory warning!).
- **Get creative** - donate a percentage to CACH-All from selling your creations e.g. artwork, jewellery, clothes.

FUNDRAISING FOR CACH-ALL

Pro-active Fundraising

Here are some easy ways to collect money for your fundraising activity:

- **JustGiving** (<https://www.justgiving.com/>) - allows people to raise money or donate directly to a charity.
- **Give As You Live** (<https://admin.giveasyoulive.com/>) - similar to JustGiving, it has fundraising partnerships with online retailers, they also charge less commission on each donation, which can make a big difference.
- **Sponsorship Form** - if you are organizing your own fundraising event, why not use our CACH-All Sponsorship Form? (see last page of this Guide) You can print it off and ask people to sign it when collecting donations.
- **Donate directly on our website** - A 'donate' button will soon be added to the website. We are grateful for any donations made. Thank You!

Need help setting up a JustGiving or Give As You Live page, or have any fundraising suggestions, contact the Fundraising team at fundraising@cach-all.org.uk.

FUNDRAISING FOR CACH-ALL

Fundraising Without The Fuss

This section is all about 'passive' fundraising and how you can help fundraise for CACH-All at no extra cost whilst doing your regular shopping.

- **EasyFundraising** - Choose CACH-All as your cause to support, then join EasyFundraising for free. Start your online shopping first via the easyfundraising.org.uk website, then shop online as normal, and CACH-All receives the donation - [click here to join easyfundraising!](#)
- **AmazonSmile** - Choose CACH-All as your favourite charity, Shop at smile.amazon.co.uk for the same products and prices, and Amazon will donate 0.5% of the price of eligible purchases to CACH-All.
- **GiftAid** - Sign up for Gift Aid using the form ([click here](#)) and email it to treasurer@cach-all.org.uk.
- **Book Club** - if you want to support an independent UK bookstore and CACH-all, then why not use our affiliate link: https://www.blackwells.co.uk?a_aid=BookClub/

HOW CAN CACH-ALL HELP YOU?

The CACH-All Committee and Interns team are happy to support your fundraising activities for CACH-All by:

- **Sharing your activity on social media** (Instagram and Facebook)
- **Featuring it in our Monthly Newsletter** which is sent to 500+ families
- **Feature it in the Bi-annual CACH-All Magazine** which is sent to 500+ families
- **Offering you a stall at the Reunion** if you are selling products (this is at the discretion of the CACH-All Reunion organising team)
- **Sharing tips & best practices** on how we run our events (online and offline)

If you have a question or would like some support, please contact the Fundraising team at fundraising@cach-all.org.uk.

THANK YOU FOR READING!

Thank you for reading this Fundraising Guide!

We hope it has helped in providing ideas for fundraising and supporting your fundraising pursuits. Please do contact the fundraising team if you have any queries or need further support.

Thanks again to members: Hannah-Mei, Bliss, Millie, Romilly, Phoebe W, Fu, & Phoebe P for their support in making this guide possible.

If you have any feedback on this guide, please email fundraising@cach-all.org.uk.

David Kirby and May Jackson
CACH-All Fundraising Team

Stay in touch!

- [CACH-All Facebook group \(general\)](#)
- [CACH-All Adoptees Facebook group](#)
- [CACH-All Facebook page](#)
- Instagram (public): [@cach_all_org](#)
- Instagram (members only): [@cach_all_adoptees](#)

SPONSORSHIP FORM

First Name	Last Name	Address	Postcode	Date	Donation	Gift Aid?